

# COMMUNITY JOURNALISM

## FREE TRAINING FOR COMMUNITY GROUPS, ACTIVISTS, VOLUNTARY & THIRD SECTOR STAFF & VOLUNTEERS

The course will give participants a range of tools and techniques for using the media to spread news of their groups and highlight issues of local concern which might otherwise be overlooked.

Examples of areas covered in the course include:

- how best to use a photograph;
- how to write a press release;
- interviewing technique;
- news production - newspapers, newsletters and social media.

This is designed as a practical course and participants will be encouraged during the course to create press releases of their own for the local media and to develop short articles.

**Dates** This course will run over 6 Tuesday evening sessions between February and April 2014.  
- 4 and 18 February  
- 4 and 18 March  
- 8 and 22 April

*Participants will be expected to attend all sessions.*

**Time** All sessions will run from 6:30-8pm

**Venue** Musselburgh East Community Learning Centre, Haddington Rd  
Musselburgh EH21 8JJ



Training delivered by:

George Paterson, East Lothian Community Care Forum

Further information from:

ELCCF: 01620 822 212 or  
George@elccf.org

to book a place on this courses go to:  
[https://commjourn.  
eventbrite.co.uk](https://commjourn.eventbrite.co.uk)

Or contact

[CLDMusselburgh@eastlothian.gov.uk](mailto:CLDMusselburgh@eastlothian.gov.uk)

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